

Equitable  
access to  
responsible  
consumption  
for all

## Alexandra Palt

Chief corporate responsibility officer and CEO,  
Fondation L'Oréal

Alexandra Palt is chief corporate responsibility officer and CEO of the Fondation L'Oréal. She is the internal and external spokesperson on all sustainability related issues, responsible for stakeholder dialogue, management of international teams activating the program, non-financial reporting, and environmental and social innovation. Her mission is to ensure that the company collectively goes beyond the transformation of its business model to build a more inclusive and sustainable world. L'Oréal is accelerating its sustainability initiatives with its new program L'Oréal for the Future, with a new generation of bold targets for 2030. The program aims for radical transformation—to put L'Oréal in line with the only possible scenario for humanity, respecting planetary boundaries across the entire life cycle of our products.

A lawyer by training, Alexandra specialized in human rights. She began her career at a law firm and then worked for Amnesty International in Germany. Alexandra also worked at organizations specializing in CSR, diversity, change management and sustainability. She joined L'Oréal in 2012. Palt completed her Master of Law degree at University of Vienna.



## Jaya Adapa

Head of Social Impact & Sustainability Partnerships, YouTube

Jaya is a media and entertainment leader who heads YouTube's Social Impact & Sustainability Partnerships to advance the mission to ensure content can provide users with education and inspiration to make positive social change. Jaya spent eight years at Sony as an instrumental member of the team that launched Playstation Network and the digital content strategies for film and music verticals. At Google, Jaya worked business operations and strategy for the Next Billion users, ensuring the products were solving for the needs of users around the world. At YouTube, Jaya and her team engage with key social impact and sustainability partners to build quality and relevant content across climate change, crisis response and inequality. Jaya is also leading efforts to enlist popular YouTube creators to engage their audiences on critical issues impacting our world and growing partnerships with key NGOs, academic institutions, and influencers on climate and sustainability.



## Vanessa Barboni Hallik

CEO, Another Tomorrow

Vanessa Barboni Hallik is the founder and CEO of Another Tomorrow, an end-to-end sustainable apparel company and platform for discovery and action committed to transparency and a circular economy. She is also an investor in early-stage companies with strong ESG commitments and potential to catalyze positive change and serves on the New York Advisory Board for the Trust for Public Land.

Prior to founding Another Tomorrow, Vanessa was a managing director at Morgan Stanley, where she held several leadership roles in the emerging markets institutional securities business. While at Morgan Stanley, she served as a trustee on the board of the Morgan Stanley Foundation and represented the firm at the Council on Foreign Relations. She also chaired the Fixed Income Philanthropy Committee, during which she initiated and subsequently led the firm's mentoring program with East Side Community High School, in partnership with PENCIL.org.

Vanessa holds a BA in Economics from Cornell University and is an MS candidate at Columbia University's Earth Institute.



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## Ghislain Irakoze Founder and CEO, Wastezon

Ghislain Irakoze is a sustainability entrepreneur and researcher. He founded Wastezon, a clean-tech company that provides machine learning-powered materials traceability services with an aim of innovating for materials circularity. As a research fellow at Sustainable Partners Inc., Ghislain has co-developed a computational model that visualizes climate justice from a waste management perspective. He worked with the EU Commission on Africa-EU Circular Economy Cooperation, and he has assisted the African Development Bank in developing a green growth investment program in Rwanda. Ghislain is a former researcher at Mastercard Foundation's Youth Think Tank. He is a current climate fellow at Subak, where he is creating predictive models for measuring e-mobility materials maintenance. Ghislain sits on Global Greengrants Fund's NextGen Climate Board and EU Commission-International Partnership's Youth Sounding Board. For his climate and sustainability impact, Ghislain has received recognitions and awards such as the GreenBiz 30 Under 30 honoree and UNEP's Young Champion of the Earth Prize finalist.



## Henk Rogers Founder, Blue Planet Energy

From international gaming phenomena to landmark environmental initiatives, Dutch-born entrepreneur and innovator Henk Rogers has always been at the vanguard of systemic change. His commitment to a sustainable future for our planet continues to be his driving force. This is evident through his work with the environmental nonprofits he founded that are committed to changing behaviors of people, companies and countries toward sustainability.

Starting his career in computer gaming in 1983, he revolutionized the industry by both creating Japan's first role-playing game (RPG) and bringing the legendary game Tetris to the world. Since then, Rogers has dedicated his career to research, development, advocacy and implementation of regenerative approaches. His Blue Planet Foundation (BPF) in Honolulu led the efforts to pass the first 100% renewable energy law in the United States, mandating that the State of Hawaii achieve 100% renewable energy for electricity by 2045.

His newest initiative, Blue Planet Alliance (BPA), based out of New York City, is expanding BPF's Hawaii-approach worldwide. BPA is developing projects that create a world in which humanity and nature live in harmony.



## Meagan Fallone

[moderator] Chief impact officer, Innoterra Ag;  
director, Barefoot College International; founder of Step Up Advisers

Meagan Fallone is an entrepreneur, education innovator, and committed social and economic justice champion. She serves as director of Barefoot College International (Rajasthan, India) and is the founder of Step Up Advisers. She also serves as chief impact officer for Innoterra. She has dedicated her career to agricultural livelihoods, financial inclusion, environmental stewardship, renewable energy and digital technology integration. As director of Barefoot College International, beginning in 2015, she led a tripling of the size of the institution to 93 countries. She helped establish five Barefoot Women's Vocational Training Colleges in sub-Saharan Africa, one in the Pacific Islands and commenced planning for one in Latin America. She has worked extensively to develop the women's rural entrepreneur and Agri Livelihood programs through digital integration, and now leads digital product development of a learning management system for smallholder farmers in a systems approach with Innoterra, a Swiss/Indian Agri Food technology platform. Her work is recognized globally with governments, private sector and multilateral partners. Meagan has been distinguished with the 2018 Hillary Laureate Award for mid-career global leadership on poverty, climate change, social justice and peace; the 2019 Mother Teresa Award for Social Justice and, in conjunction with her Barefoot College International team, the Wise Award for Education Innovation.

