

An economy  
that operates  
within safe and  
just planetary  
boundaries

## **Ali Hartman** Head of responsible investment, Tiger Global Impact Ventures

Ali Hartman is the head of Tiger Global Impact Ventures and head of responsible investment at Tiger Global Management. A lifelong activist and changemaker, she has found purpose and impact in roles that sit at the intersection of profit and purpose. In her current position she leads the strategy and execution of Tiger Global's venture philanthropy. Additionally, she is responsible for the firm's overall approach to responsible investment and their integration of Environmental, Social, and Governance (ESG) factors across its public and private funds. Ali also co-leads the organization's approach to Diversity, Equity and Inclusion.

Previously, Ms. Hartman was head of global citizenship and a director of ESG strategy at KKR, where she supported the firm's growing work on ESG issues and stakeholder engagement across its investment portfolio. Over the course of five years, she helped build the ESG platform to encompass a range of asset classes and focus areas. Ms. Hartman holds a BA from Columbia College at Columbia University and completed her MA in International Affairs at L'Institut d'Études Politiques de Paris (Sciences Po). She is involved in a number of philanthropic activities. She serves on the boards of directors for Hour Children Inc. and Conservation X Labs, as well as the advisory boards for The Gund Institute at the University of Vermont and Duke University's CASE i3: Initiative on Impact Investing.



## **Mark Campanale** Founder, Carbon Tracker Initiative

Following a career in asset management, Mark founded and now chairs the Carbon Tracker Initiative, a non-profit focused on aligning the fossil fuel industry with goals of the Paris Climate Agreement. Mark developed the 'unburnable carbon/stranded assets' capital markets thesis published in "Unburnable Carbon – Are the World's Financial Markets Carrying a Carbon Bubble?" report in November 2011. More recently, Mark co-founded Planet Tracker and Industry Tracker, which look at the challenges of corporate sustainability through the lens of natural capital. Mark is responsible for management strategy, board matters and developing capital markets framework analysis. The goal is to align capital markets with natural ecological limits to growth.

Mark has 25 years' experience in sustainable financial markets working for major institutional asset management companies. Mark served on the World Business Council for Sustainable Development working group on capital markets leading up to the 1992 Earth Summit; was a member of the steering committee of UNEP Financial Sector Initiative (1999-2003), a founder and director of the UK Sustainable and Responsible Investment Forum (1990-2006), and a member of the advisory board of the New Venture Philanthropy's Conservation and Markets Initiatives. Mark has a BA in Politics and Economic History and an MSc in Agricultural Economics.



## **Renat Heuberger** Co-founder and CEO, South Pole

Renat is a pioneer and social entrepreneur in the fields of sustainability, climate change and renewable energies. As a founding partner and CEO of South Pole, he coordinated the establishment of the company's global sustainability solutions business. Before founding South Pole, Renat was co-founder and CEO of the myclimate foundation, one of the world's first players on the voluntary carbon markets.

Renat has been elected "Social Entrepreneur of Switzerland" by the World Economic Forum (WEF) Schwab Foundation, and he serves as a member of the Global Agenda Council on Climate Change of the WEF. He is a board member of Climate-KIC, Europe's largest public-private innovation partnership focused on climate change, a board member of Climate Friendly Pty Ltd, Australia's leading voluntary carbon company, and of Perenia Pty Ltd. He is a member of the advisory board of HUB Zurich, a platform for social entrepreneurship and MyNewEnergy, a company launching the first-ever platform to compare power products in Switzerland. Renat holds a master's degree in environmental sciences from the Swiss Federal Institute of Technology and has completed executive education programs at INSEAD and the Harvard Kennedy School.



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## Riddhima Yadav Sustainable Investing Group, Goldman Sachs

Riddhima leads strategy for the Sustainable Investing Group at Goldman Sachs. Prior to that she was a founding member of the firm's Sustainable Finance Group to drive solutions focused on climate transition and inclusive growth. Riddhima has extensive experience across the public-private sectors on sustainability and climate, including working at the United Nations and as a fellow for Special Presidential Envoy for Climate John Kerry. Riddhima is currently a non-resident fellow at The Aspen Institute and on the board of The Georgetown Institute for Women, Peace and Security and We are Family Foundation.

Riddhima holds a BA in Ethics, Politics and Economics from Yale University.



## Hari Balasubramanian [moderator] Founding managing partner, EcoAdvisors, and co-founder, EcoInvestors Capital

Hari Balasubramanian is a proven sustainability expert who is driven by the belief that capital can be deployed to achieve impact along with other objectives. His goal: a healthy planet on land and in the ocean, stable climate, abundant and diverse wildlife, prosperous communities and flowing, clean fresh water; not as a cost to society, but as an opportunity and previously under-recognized business value.

Hari is the founder of the Certified B Corporation® EcoAdvisors. Working with governments, corporations, foundations, and individuals on values alignment and sustainable decision making, the firm has influenced more than \$4B in sustainability-oriented financing—helping protect threatened species, forests, oceans and the people who depend upon them throughout the world. He is also the founder of EcoInvestors Capital, which supports capital deployment across asset classes and the capital spectrum. Prior to these he worked for eight years at Conservation International, one of the world's largest NGOs, conducting impact due diligence, measurement, and tracking of grant and debt funds. He serves as a director for several environmental charities, mentor to start-ups, and advisor to investors, corporates and governments on the value of nature. He was recognized as the 2020 top impact consultant/enabler in Canada through Clean Leaders.

He holds a BSc in Biology from McGill University and an MSc in Geography (Distinction) from Oxford University.

