

GF23  
09.20.2023

Must Dos (F Session)

# GF23 GLOBAL FUTURES

## Márcia Balisciano

Head of Corporate Responsibility, RELX

Dr. Márcia Balisciano is founding Chief Sustainability Officer at RELX, a global provider of information-based analytics, decision tools and events with 35,000+ people and operations in 40 countries. Engaging colleagues throughout the business, she works to ensure RELX's extra-financial performance furthers competitive advantage and stakeholder confidence. She is a board member of the Foundation for the (UN) Global Compact and a founding board member of the Ban Ki-moon Centre for Global Citizens. She is founding director of London museum and educational facility Benjamin Franklin House. She is also a Fellow of the Royal Society of Arts. She is a Member of the British Empire (MBE), an honor presented to her by the King.



## Meagan Fallone

Entrepreneur in Residence, Executive Adviser on Climate Justice, CARE USA

Meagan Fallone, founder of Step-Up Advisers, has joined CARE as an Executive Adviser of Climate Justice and their inaugural Entrepreneur-in-Residence. With deep expertise in agricultural livelihoods, financial inclusion, environmental stewardship, and renewable energy, among other areas, Fallone's focus at CARE will be on the innovation of digital technologies and supporting Systems Change efforts in Climate Justice. Beyond her consultancy, Fallone is renowned as the award-winning CEO emeritus of both Barefoot College and Barefoot College International (BCI), organizations operating in sectors like renewable energy and women's entrepreneurship. Before founding Step-Up Advisers, she also held prominent roles at the Swiss Agri-food firm, Innoterra AG.



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## Juan M. Lavista Ferres

Vice President and Chief Data Scientist of the AI for Good Lab, Microsoft

Juan M. Lavista Ferres is the Vice President and Chief Data Scientist of the AI for Good Lab at Microsoft. Leading a team of dedicated data scientists and researchers in the domains of AI, Machine Learning, and statistical modeling, he partners with domain experts, researchers, and organizations worldwide to create a collaborative ecosystem that drives progress toward addressing some of the world's most pressing challenges. His editorial leadership shapes the Microsoft Journal of Applied Research (MSJAR), helping to define AI and Data Science within Microsoft. Prior to his current role, his journey encompassed impactful roles in Microsoft's Experimentation Platform (EXP) and Bing Data Mining team, as well as co-founding Alerts.com. Drawing from a six-year tenure at the InterAmerican Development Bank, he applied data science to understand poverty reduction and equality in Latin America and the Caribbean.



## Gabriela Ramos

Assistant Director-General for Social and Human Sciences, UNESCO

Gabriela Ramos is the assistant Director-General for the Social and Human Sciences of UNESCO, where she oversees the institution's contributions to building inclusive societies. She also oversees the youth support agenda, promotion of values through sport, fight against racism and discrimination, and ethics of science, including neurotechnology and the internet. She has overseen the development and adoption of the first global instrument to promote the ethics of artificial intelligence, adopted by acclamation in 2021 by UNESCO's General Conference. She also launched the Global Forum against Racism. She has advanced several initiatives, particularly to combat gender stereotypes and biases. She also leads the Management of Social Transformations (MOST) Programme to help UNESCO Member States strengthen the connection between research and policy and between knowledge and action.



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## Andrew Zolli

Chief Impact Officer, Planet

Andrew Zolli is the Chief Impact Officer at Planet, a space and AI-driven organization known for having deployed the largest constellation of Earth-observing satellites in history. These satellites image the entire surface of the Earth. Zolli works to ensure Planet's data and capabilities are ethically used to its highest and best purposes to accelerate climate action, monitor the world's ecosystems, improve humanitarian action and disaster response, protect human rights, transform sustainable development, conserve biodiversity, and advance scientific discovery and artistic expression. Beyond Planet, Zolli works broadly on issues of foresight, innovation, and systemic and social resilience.

