

## Colin Butfield

Co-Founder and Executive Director, Studio Silverback

Colin Butfield is co-founder and Executive Director of Studio Silverback. He is also the co-founder and Chair of Open Planet. He is the Executive Producer of the BBC series Earthshot, YouTube Originals climate change series Seat at the Table, and The Climate Games. He is an advisor to The Earthshot Prize and author of the bestselling book “Earthshot: How to Save Our Planet.” Prior to founding Studio Silverback, Butfield was WWF’s Executive Producer for the Our Planet project. He was the scientific and conservation advisor to the Netflix “Our Planet” series and is executive producer of the feature documentaries “David Attenborough: A Life on Our Planet” and “Breaking Boundaries.” Butfield has worked on conservation issues around the world and during his career and worked across a number of UN Climate and Biodiversity agendas.



## Anthony Leiserowitz

Founder and Director, Yale Program on Climate Change Communication

Anthony Leiserowitz, Ph.D. is the founder and director of the Yale Program on Climate Change Communication and a senior research scientist at the Yale School of the Environment. He is an expert on public climate change beliefs, attitudes, policy support, and behavior, and the psychological, cultural, and political factors that shape them and conducts research globally, including in the United States, China, India and Brazil. He has contributed to the Intergovernmental Panel on Climate Change, the National Academy of Sciences, the Smithsonian Museum of Natural History, the Harvard Kennedy School, the United Nations Development Program, the Gallup World Poll, and the World Economic Forum, among others. He also hosts the radio broadcast, “Climate Connections.”



## Brian MacCraith

Senior Advisor and Professor of Practice, Arizona State University

Prof. Brian MacCraith is a distinguished physicist and is renowned internationally for his research achievements in the areas of (bio) sensor technology, photonics, and advanced materials. Indicators of his academic esteem include membership of the Royal Irish Academy (RIA), an Honorary Fellowship of the Institute of Physics, Honorary Fellowship of Engineers Ireland, and Fellowship of the Irish Academy of Engineers. Since April 2022, MacCraith has been a senior advisor to the President of ASU, with specific responsibility for the development of strategic initiatives (both academic and corporate) in Europe. He is a professor of practice in the College of Global Futures and a global fellow at ASU's University Design Institute.



## Frank Niepold

Senior Climate Education Coordinator, NOAA Climate Program Office

Frank Niepold is the Senior Climate Education Coordinator at NOAA's Climate Program Office (CPO) in Silver Spring Maryland, co-manage the NOAA CPO Communication, Education and Engagement Division, co-manage the Climate Ready Workforce program, Climate.gov Education section lead, a co-chair of the U.S. Global Change Research Program's Climate Engagement and Capacity Building Interagency Group, the U.S. National Communications Report chapter lead on Education, Engagement, Training, and Workforce Development for the U.N. Framework Convention on Climate Change (UNFCCC), former Action for Climate Empowerment National Focal Point for the United States, founding member of the CLEAN Network and co-chair of the CLEAN Network Leadership Board, a member of the Federal Steering Committee for the Fourth National Climate Assessment (NCA4) and federal lead for the White House Climate Education and Literacy Initiative (2013-2016).



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## Justin Worland

Senior Correspondent, TIME

Justin Worland is a senior correspondent at TIME covering climate change and the intersection of policy, politics and society. Since taking on the topic in 2015, Worland's features, columns and cover stories have unpacked a wide range of topics to illustrate how climate change is reshaping our world. He previously covered health and breaking news at TIME. In 2022, Worland was named the inaugural Climate Journalist of the Year by Covering Climate Now, a non-profit founded to advance climate journalism. Worland serves as a founding steering committee member at the Uproot Project, a non-profit that works to diversify environmental journalism. He is a visiting fellow in journalism at the University of Chicago's Energy Policy Institute and a term member at the Council on Foreign Relations.

